

Use of the Church Name

The name *Seventh-day Adventist* represents the Seventh-day Adventist Church, its institutions and organizations, its local churches and its members. The name and the logo are trademarked and registered identities.

As with all proper names, there are appropriate and inappropriate ways to spell, pronounce, abbreviate and otherwise use this name.

Spelling: *Seventh-day Adventist*, including the hyphen and a lower-case "d" for "day".

The pronunciation: Seventh-day Ad'-ven-tist with the accent on the first syllable.

The abbreviation: *Adventist*. In communication about the church, the preferred abbreviation of the name is that of "Adventist."